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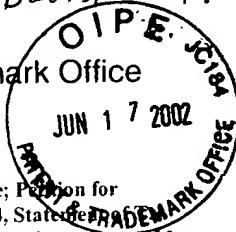
JUL 17 2003

Technology Center 2100



BEST AVAILABLE COPY

Case No. 9623112
Applicant Davis, et al.



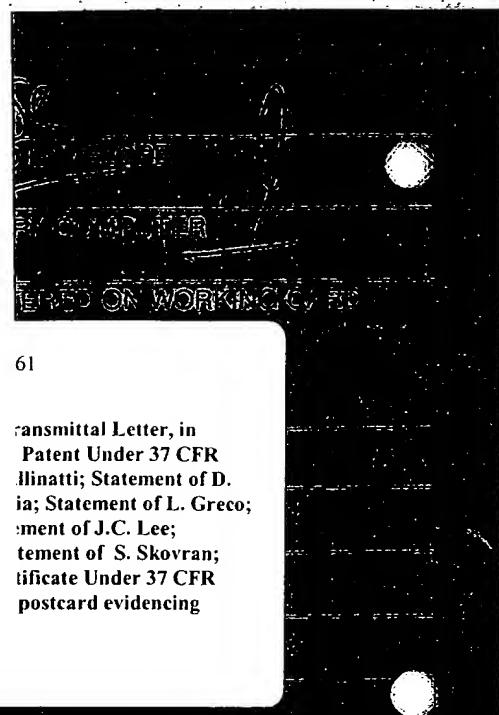
Director of The United States Patent & Trademark Office
Washington, D.C. 20231

Serial No. 09/322,677 (U.S. Pat. 6,269,361)

Items Mailed

Please Checks for \$130 and \$40; Transmittal Letter, in duplicate; Petition for Correction of Inventorship in Patent Under 37 CFR 1.324; Statement of M. Soulanille; Statement of J. Gallinatti; Statement of D. Davis; Statement of M. Derer; Statement of J. Garcia; Statement of L. Greco; Statement of T. Kurt; Statement of T. Kwong; Statement of J.C. Lee; Statement of K.L. Lee; Statement of P. Pfarner; Statement of S. Skovran; Consent of Assignee to Change of Inventorship; Certificate Under 37 CFR 3.73(b); Assignment recordation sheet; Assignment; postcard evidencing receipt.

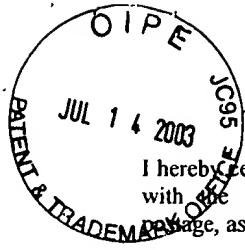
BRINKS HOFER GILSON & LIONE
By: James P. Naughton, Reg. No. 30,665
Date of Mailing June 12, 2002



Transmittal Letter, in
Patent Under 37 CFR
Gallinatti; Statement of D.
ia; Statement of L. Greco;
ment of J.C. Lee;
ement of S. Skovran;
tificate Under 37 CFR
postcard evidencing

CHECK IF EXPRESSED MAIL OR EXPRESS MAIL NUMBER

MEMO TO:
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Commissioner for Patents

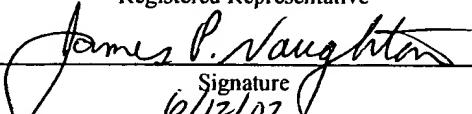
Washington, D.C. 20231

on 6/12/02

Date of Deposit

James P. Naughton

Name of applicant, assignee or
Registered Representative



Signature

6/12/02

Date of Signature

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Technology Center 2100

Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent number: 6,269,361 B1

)

Davis, Darren J., et al.

)

based on Application Serial No. 09/322,677

)

Examiner (*of application 09/322,677*): C. Nguyen

Filing Date: May 28, 1999

)

Group Art Unit (*of application 09/322,677*): 2165

For SYSTEM AND METHOD FOR
INFLUENCING A POSITION ON A
SEARCH RESULT LIST
GENERATED BY A COMPUTER
NETWORK SEARCH ENGINE

)

)

PETITION FOR CORRECTION OF INVENTORSHIP IN PATENT UNDER 37 CFR § 1.324

Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

Patentee Overture Services, Inc., respectfully petitions for correction of inventorship in U.S. Patent number 6,269,361 B1, issued July 31, 2001, and states as follows:

(1) U.S. patent application serial number 09/322,677 was filed on May 28, 1999.

This application named the following inventors:

Darren J. Davis

Matthew Derer

Johann Garcia

Larry Greco

Tod E. Kurt

Thomas Kwong

Jonathan C. Lee

Ka Luk Lee

Preston Pfarner

Steve Skovran

(2) On August 13, 1999, a Declaration naming the above-listed inventors was filed in this application.

(3) U.S. Patent number 6,269,361 B1 was issued on July 31, 2001 naming the above-listed inventors.

(4) Patentee has determined that the following two inventors should be added as inventors of U.S. Patent number 6,269,361 B1:

Thomas A. Soulanille

James B. Gallinatti, Jr.

(5) The inventorship error of failing to include Thomas A. Soulanille and James B. Gallinatti, Jr., as inventors of U.S. Patent number 6,269,361 B1 occurred without any deceptive intention on the part of the applicant.

(6) This Petition under 37 C.F.R. § 1.324 is accompanied by a statement from each of Thomas A. Soulanille and James B. Gallinatti, Jr., that the inventorship error occurred without any deceptive intention on his part.

(7) This Petition under 37 C.F.R. § 1.324 is accompanied by a statement from each of Darren J. Davis, Matthew Derer, Johann Garcia, Larry Greco, Tod E. Kurt, Thomas Kwong, Jonathan C. Lee, Ka Luk Lee, Preston Pfarner and Steve Skovran, the inventors named on U.S. Patent number 6,269,361 B1, stating that he agrees with this change inventorship and has no disagreement in regard to the requested change.

(8) This Petition under 37 C.F.R. § 1.324 is accompanied by a statement from Overture Services, Inc., the Assignee of U.S. Patent number 6,269,361 B1, consenting in the

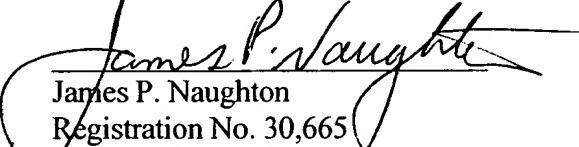
amendment of inventorship of U.S. Patent number 6,269,361 B1 by this Petition to add Thomas A. Soulanille and James B. Gallinatti, Jr., as inventors of U.S. Patent number 6,269,361 B1. The statement is signed by Joshua Metzger, Vice President, Business Affairs of Assignee Overture Services, Inc., who confirms his authority to act on behalf of Assignee in this matter.

(9) This Petition under 37 C.F.R. § 1.324 is accompanied by a Certificate under 37 C.F.R. 3.73(b) certifying that Overture Services, Inc., is the assignee of the entire right, title and interest in U.S. Patent number 6,269,361 B1.

(10) Accordingly, issuance of a certificate naming the actual inventors, Darren J. Davis, Matthew Derer, Johann Garcia, Larry Greco, Tod E. Kurt, Thomas Kwong, Jonathan C. Lee, Ka Luk Lee, Preston Pfarmer and Steve Skovran, Thomas A. Soulanille and James B. Gallinatti, Jr., is respectfully requested.

(11) A check for \$130.00 for the fee under 37 C.F.R. § 1.20(b) is enclosed.

Respectfully submitted,


James P. Naughton
Registration No. 30,665
Attorney for Applicant

June 12, 2002
BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, ILLINOIS 60610
(312) 321-4200



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Washington, D.C. 20231

on 6/12/02

Date of Deposit

JAMES P. NAUGHTON

Name of applicant, assignee or
Registered Representative

James P. Naughton

Signature

6/12/02

Date of Signature

Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|-----------------------------|--|
| In re U.S. Patent No. |) |
| 6,269,361 |) |
| Date of Issue: |) |
| July 31, 2001 |) Examiner (<i>of application 09/322,677</i>): |
| Name of Patentee: |) |
| Overture Services, Inc. |) Nguyen, C. |
| Filing Date: May 28, 1999 |) |
| For: SYSTEM AND METHOD FOR |) |
| INFLUENCING A POSITION ON A |) |
| SEARCH RESULT LIST |) |
| GENERATED BY A COMPUTER |) |
| NETWORK SEARCH ENGINE |) |

STATEMENT OF INVENTOR THOMAS A. SOULANILLE IN SUPPORT OF PATENTEE OVERTURE SERVICES, INC.'S PETITION TO CORRECT INVENTORSHIP UNDER 37 CFR §1.324

This statement is made by a person being added as an inventor to U.S. Patent No. 6,269,361. The inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B. Gallinatti, Jr. as inventors occurred without any deceptive intention on my part or on the part of the applicant.

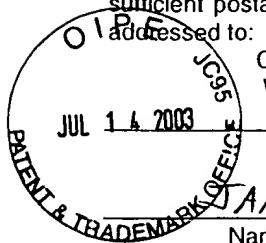
The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated:

25 Feb 2002


Thomas A. Soulanille

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Commissioner for Patents
Washington, D.C. 20231
on 6/12/02

Date of Deposit

JAMES P. NAUGHTON

Name of applicant, assignee or
Registered Representative

Signature

6/12/02

Date of Signature

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Our Case No. 9623/112

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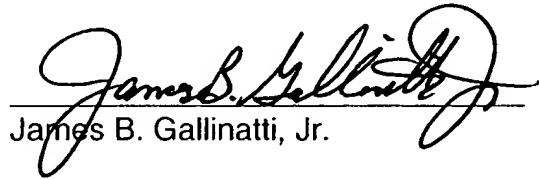
In re U.S. Patent No.)
6,269,361)
Date of Issue:) Examiner (*of application 09/322,677*):
July 31, 2001) Nguyen, C.
Name of Patentee:) Group Art Unit No. (*of application 09/322,677*):
Overture Services, Inc.) 2165
Filing Date: May 28, 1999)
For: SYSTEM AND METHOD FOR)
INFLUENCING A POSITION ON A)
SEARCH RESULT LIST)
GENERATED BY A COMPUTER)
NETWORK SEARCH ENGINE)

**STATEMENT OF INVENTOR JAMES B. GALLINATTI, JR.
IN SUPPORT OF PATENTEE OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR §1.324**

This statement is made by a person being added as an inventor to U.S. Patent No. 6,269,361. The inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B. Gallinatti, Jr. as inventors occurred without any deceptive intention on my part or on the part of the applicant.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 2/26/02



James B. Gallinatti, Jr.

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Washington, D.C. 20231
on 6/12/02

Date of Deposit
JUL 16 2003

JAMES P. NAUGHTON
Name of applicant, assignee or
Registered Representative

James P. Naughton
Signature
6/12/02

Date of Signature



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Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent No.)
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Name of Patentee:) Group Art Unit No. (*of application 09/322,677*):
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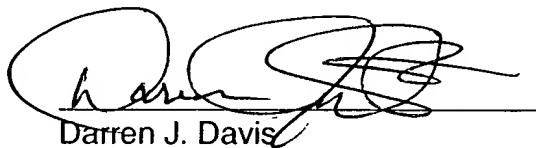
**STATEMENT OF INVENTOR DARREN J. DAVIS
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 3/7/2002



A handwritten signature in black ink, appearing to read "Darren J. Davis". The signature is fluid and cursive, with a horizontal line underneath it.

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Washington, D.C. 20231

JUL 14 2003 on 6/12/02

Date of Deposit

James P. Naughton

Name of applicant, assignee or
Registered Representative

James P. Naughton

Signature

6/12/02

Date of Signature

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Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent No.)
6,269,361)
Date of Issue:) Examiner (*of application 09/322,677*):
July 31, 2001) Nguyen, C.
Name of Patentee:) Group Art Unit No. (*of application 09/322,677*):
Overture Services, Inc.) 2165
Filing Date: May 28, 1999)
For: SYSTEM AND METHOD FOR)
INFLUENCING A POSITION ON A)
SEARCH RESULT LIST)
GENERATED BY A COMPUTER)
NETWORK SEARCH ENGINE)

**STATEMENT OF INVENTOR MATTHEW DERER
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 3/4/2002



Matthew Derer

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Washington, D.C. 20231
on 6/12/02

Date of Deposit

JAMES P. NAUGHTON

Name of applicant, assignee or
Registered Representative

James P. Naughton

Signature

6/12/02

Date of Signature



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Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| In re U.S. Patent No. |) |
| 6,269,361 |) |
| Date of Issue: |) |
| July 31, 2001 |) |
| Name of Patentee: |) |
| Overture Services, Inc. |) |
| Filing Date: May 28, 1999 |) |
| For: SYSTEM AND METHOD FOR |) |
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| GENERATED BY A COMPUTER |) |
| NETWORK SEARCH ENGINE |) |

Examiner (*of application 09/322,677*):
Nguyen, C.
Group Art Unit No. (*of application 09/322,677*):
2165

**STATEMENT OF INVENTOR JOHANN GARCIA
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinati, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 3/12/2002

Johann Garcia

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on 6/12/02

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**STATEMENT OF INVENTOR LARRY GRECO
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 3/10/02

Larry Greco
Larry Greco

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on 6/12/02

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Registered Representative

James P. Naughton

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**STATEMENT OF INVENTOR TOD E. KURT
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 27 Feb 2002



Tod E. Kurt

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on 6/12/02

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Name of applicant, assignee or
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James P. Naughton
Signature

6/12/02

Date of Signature

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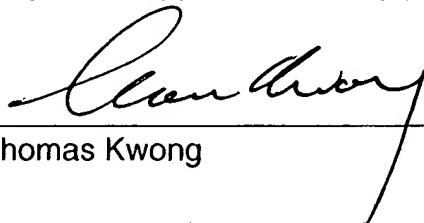
**STATEMENT OF INVENTOR THOMAS KWONG
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 3/11/02



Thomas Kwong

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Washington, D.C. 20231
on 6/12/02

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Registered Representative

James P. Naughton

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**STATEMENT OF INVENTOR JONATHAN C. LEE
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

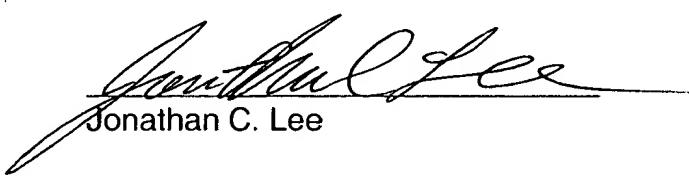
I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated:

8/24/02


Jonathan C. Lee

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Washington, D.C. 20231

on 6/12/02

Date of Deposit

JAMES P. NAUGHTON

Name of applicant, assignee or
Registered Representative

James P. Naughton

Signature

6/12/02

Date of Signature



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| |) |
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**STATEMENT OF INVENTOR KA LUK LEE
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinati, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 2-28-2002



Ka Luk Lee

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on 6/12/02

Date of Deposit

JAMES P. NAUGHTON

Name of applicant, assignee or
Registered Representative

James P. Naughton

Signature

6/12/02

Date of Signature



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JUL 17 2003

Technology Center 2100

Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent No.)
6,269,361)
Date of Issue:) Examiner (*of application 09/322,677*):
July 31, 2001) Nguyen, C.
Name of Patentee:) Group Art Unit No. (*of application 09/322,677*):
Overture Services, Inc.) 2165
Filing Date: May 28, 1999)
For: SYSTEM AND METHOD FOR)
INFLUENCING A POSITION ON A)
SEARCH RESULT LIST)
GENERATED BY A COMPUTER)
NETWORK SEARCH ENGINE)

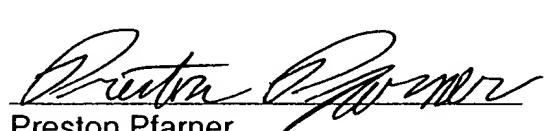
**STATEMENT OF INVENTOR PRESTON PFARNER
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

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Dated: PPB 2/27/2002


Preston Pfarner

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Washington, D.C. 20231

on 6/12/02

Date of Deposit

JAMES P. NAUGHTON

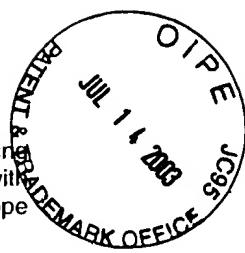
Name of applicant, assignee or
Registered Representative

James P. Naughton

Signature

6/12/02

Date of Signature



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JUL 17 2003

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Filing Date: May 28, 1999)
For: SYSTEM AND METHOD FOR)
INFLUENCING A POSITION ON A)
SEARCH RESULT LIST)
GENERATED BY A COMPUTER)
NETWORK SEARCH ENGINE)

STATEMENT OF INVENTOR STEVE SKOVAN IN SUPPORT OF OVERTURE SERVICES, INC.'S PETITION TO CORRECT INVENTORSHIP UNDER 37 CFR § 1.324

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 03/07/2002



Steve Skovran



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Washington, D.C. 20231

on 6/12/02

Date of Deposit

JAMES P. NAUGHTON

Name of applicant, assignee or
Registered Representative

James P. Naughton
Signature

6/12/02

Date of Signature

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JUL 17 2003

Technology Center 2100

Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent No.)
6,269,361)
)
Date of Issue:) Examiner (of application 09/322,677):
July 31, 2001) Nguyen, C.
)
Name of Patentee:) Group Art Unit No. (of application 09/322,677):
Overture Services, Inc.) 2165
)
Filing Date: May 28, 1999)
)
For: SYSTEM AND METHOD FOR)
INFLUENCING A POSITION ON A)
SEARCH RESULT LIST)
GENERATED BY A COMPUTER)
NETWORK SEARCH ENGINE)

**CONSENT OF ASSIGNEE OVERTURE SERVICES, INC.
TO CHANGE OF INVENTORSHIP
UNDER 37 CFR §1.324(b)(3)**

Overture Services, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 74 North Pasadena Avenue, Pasadena, CA 91103, is the owner by assignment of U.S. Patent No. 6,269,361 in the assignments of inventors Thomas A. Soulanille and James B. Gallinatti, Jr. being

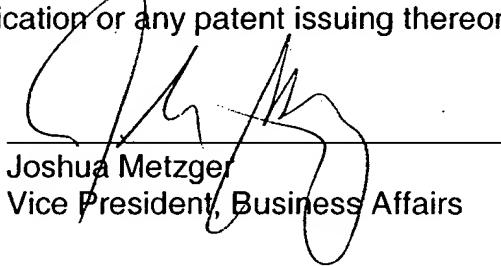
recorded concurrently herewith and in the assignment recorded in the U.S. Patent and Trademark Office on August 17, 1999 at reel 10170, frames 968-977.

Overture Services, Inc., hereby consents to the amendment of the inventorship as requested in the accompanying papers. Specifically, Overture Services, Inc. consents to the addition of Thomas A. Soulanille and James B. Gallinatti, Jr. as inventors of U.S. Patent No. 6,269,361.

The undersigned, whose title is supplied below, is empowered to act on behalf of the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Dated: 3/6/02



Joshua Metzger
Vice President, Business Affairs



CERTIFICATE UNDER 37 CFR 3.73(b)

Patentee: Overture Services, Inc.
Patent No.: 6,269,361 Issued: July 31, 2001
For: SYSTEM AND METHOD FOR INFLUENCING A POSITION ON A SEARCH RESULT LIST
GENERATED BY A COMPUTER NETWORK SEARCH ENGINE

Overture Services, Inc. a Delaware corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

certifies that it is the assignee of the entire right, title and interest in the patent identified above by virtue of either:

A. An assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel 10170, Frame 968-977, or for which a copy thereof is attached.
AND
B. A chain of title from the inventor(s), of the patent application identified above, to the current assignee as shown below:

1. From: _____ To: _____
The document was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

2. From: _____ To: _____
The document was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

3. From: _____ To: _____
The document was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

Additional documents in the chain of title are listed on a supplemental sheet.
 Copies of assignments or other documents in the chain of title are attached.

The undersigned has reviewed all the documents in the chain of title of the patent identified above and, to the best of the undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 3/6/02

Name: Joshua Metzger

Title: Vice President, Business Affairs

Signature:

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JUL 17 2003

Technology Center 2100

ASSIGNMENT

WHEREAS, Thomas A. Soulanille and James B. Gallinatti, Jr., hereinafter called the "Assignors", are co-inventors of the invention described in United States Patent No. 6,269,361 entitled "System And Method For Influencing A Position On A Search Result List Generated By A Computer Network Search Engine";

WHEREAS, Overture Services, Inc., a corporation organized and existing under the laws of Delaware, having a place of business at 74 North Pasadena Avenue, Third Floor, Pasadena, California 91103, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the U.S. Patent identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in exchange for valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States, its territories and possessions, in and to the invention and the U.S. Patent identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, continuations-in-part, divisions, renewals, extensions or reissues of any of the patent applications and patents defined above; together with the right to bring a claim and collect damages for any past infringement by others of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the making and

prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

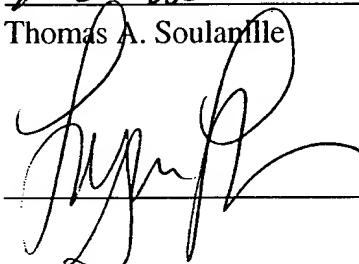
IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATE: 25 Feb 2002


Thomas A. Soulanille

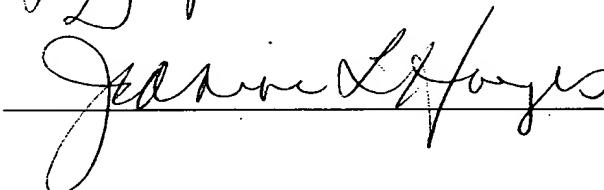
WITNESSED:

DATE: 2/25/02

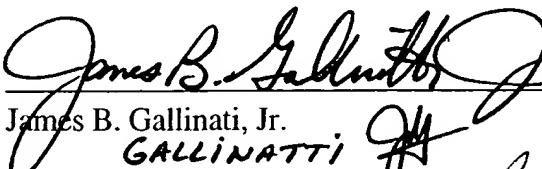


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DATE: 2/25/02

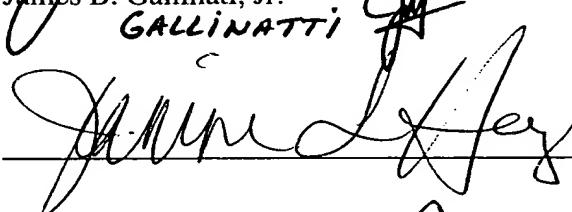


DATE: 2/26/02


James B. Gallinati, Jr.
GALLINATTI

WITNESSED:

DATE: 2/26/02



WITNESSED:

DATE: 2/26/02



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TO THE COMMISSIONER FOR PATENTS

Please record the attached original document or copy thereof.

| | |
|--|---|
| 1. Name of Party(ies) conveying an interest: Thomas A. Soulanille James B. Gallinatti, Jr. | 2. Name and Address of Party(ies) receiving an interest: Name: Overture Services, Inc. Internal Address: Street Address: 74 North Pasadena Ave., Third City: Pasadena State/Zip: California 91103 Additional name(s) and addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
|--|---|



Additional name(s) of conveying party(ies) attached?

 Yes No

| |
|---|
| 3. Description of the interest conveyed: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Change of Name Other: <input type="checkbox"/> Security Agreement <input type="checkbox"/> Merger |
|---|

Execution Date: February 25 and 26, 2002

| |
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| 4. Application number(s) or patent number(s). Additional sheet attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
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If this document is being filed together with a new application, the execution date of the application is:

| | | |
|------------------------------|------|------------------------|
| A. Patent Application No.(s) | Date | RECEIVED |
| | | JUL 17 2003 |
| B. Patent No.(s) | | Technology Center 2100 |
| 6,269,361 B1 | | |

Additional numbers attached? Yes No

| | |
|--|--|
| 5. Name and address of party to whom correspondence concerning document should be mailed: BRINKS HOFER GILSON & LIONE P.O. BOX 10395 CHICAGO, IL 60610 (312)321-4200 | 6. Number of applications and patents involved: <u>one (1)</u> 7. Total fee (37 CFR 3.41) \$ <u>40.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to Deposit Account No. 23-1925 8. <input checked="" type="checkbox"/> Please charge any deficiencies in fee or credit any overpayment to Deposit Account No. 23-1925. |
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| 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. |
|---|

James P. Naughton
Name of Person Signing

Signature

June 12, 2002
Date

Total number of pages including cover sheet, attachments, and document: three (3)

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